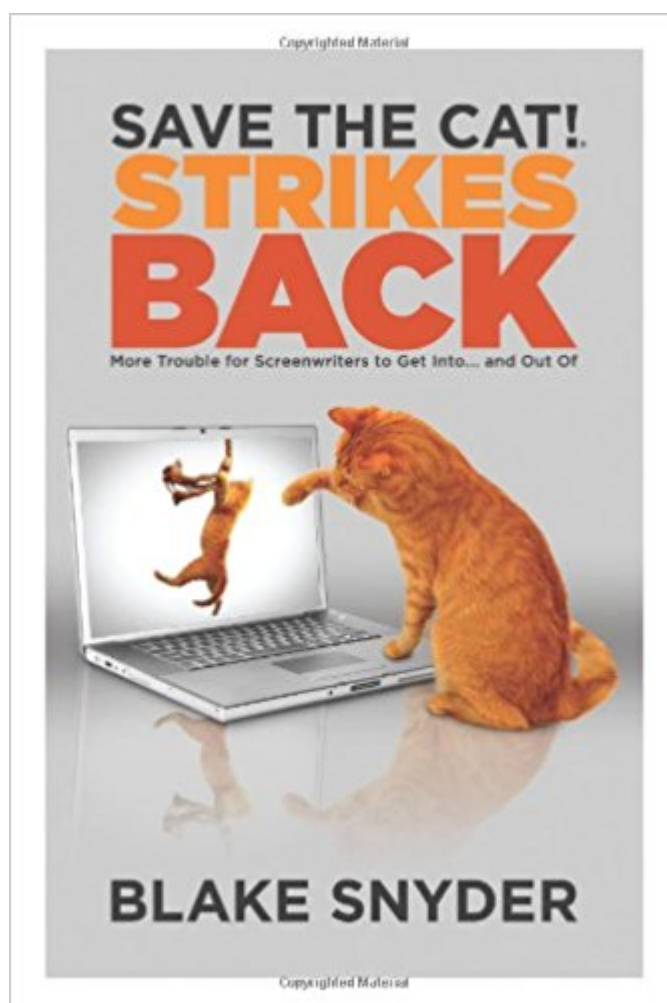




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Save The Cat!™ Strikes Back: More Trouble For Screenwriters To Get Into ... And Out Of



Synopsis

Blake Snyder, author of *Save the Cat!*® and *Save the Cat!*® Goes to the Movies, is back with the book countless readers and students have clamored for. Inspired by questions from his workshops, lectures, and emails, Blake listened and provides new tips, tactics, and techniques to solve your writing problems and create stories that resonate: The 7 warning signs you might have a great idea or not 2 sure-fire templates for can't-miss loglines The difference between structure and formula The Transformation Machine that allows you to track your hero's growth step-by-step The 5 questions to keep your story's spine straight The 5-Point Finale to finish any story The *Save the Cat!*® Greenlight Checklist that gets to the heart of every development issue The right way to hear notes, deal with problematic producers, and dive into the rewrite with the right attitude Why and when an agent will appear How to discover the potential for greatness in any story How to avoid panic, doubt, and self-recrimination... and what it takes to succeed and dare to achieve your dreams Get ready to face trouble like a pro... and strike back!

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Customer Reviews

"A dazzling expansion on Blake's original insights, this essential screenwriting tool is practical and profound." --Mark Hentemann, Writer/Executive Producer, *Family Guy* "*Save the Cat!*® Strikes Back is Blake's best yet. It expands on his principles of storytelling in a breezy, colloquial style and gives us a deeper personal insight to the relentlessly positive mindset that powered his great success and his generous spirit. Blake's life was far, far too short, but his work and his inspiring legacy will remain timeless." --Rick Drew, *movieScope Magazine* "Written in his signature witty,

conversational style, Blake Snyder has given us another gem. As relevant to the novelist as it is to the screenwriter, this is a book no writer should be without. I've read all of Blake's books, and never begin a story without his insanely useful Beat Sheet by my side, but this time, Snyder goes one step further, sharing his own personal transformation from struggling writer to one who's seen great success. From the most generous and genuine writer/teacher of our time, this book will inspire the reader to scale all of those seemingly insurmountable brick walls and keep going to choose getting better over getting bitter. This book is a must read!" --Alyson Noel, #1 New York Times Bestselling Author, Evermore, Blue Moon, Shadowland, Dark Flame

In his 20-year career as a screenwriter and producer, Blake Snyder sold dozens of scripts, including co-writing Blank Check, which became a hit for Disney, and Nuclear Family for Steven Spielberg. His book, "Save the Cat!® The Last Book on Screenwriting You'll Ever Need," was published in May 2005, and is now in its 23rd printing. The sequel, "Save the Cat!® Goes to the Movies: The Screenwriter's Guide to Every Story Ever Told," and software, "Save the Cat!® The Last Story Structure Software You'll Ever Need," are also bestsellers. Along with guiding screenwriters, novelists, and other creative thinkers, Blake's method has become the secret weapon of many development executives, managers, and producers for its precise, easy, and honest appraisal of what it takes to write and develop stories in any media. Blake was a proud member of the Writers Guild of America, west. He passed away suddenly on August 4, 2009, but he lives on in his films and his books, in the advice that will never grow old, with the spirit that will continue to thrive and inspire. His story resonates with all who loved him, and your stories will resonate thanks to his love for you. Blake's vision continues on his website.

this line of books are the best screenwriting books I've ever read. I was skeptical of the usefulness of this one and thought that it might be the author cashing in on the success of the previous books, but it is in fact quite useful. Covers details and fills in some of the blanks that were lacking in the first two books. for example the first book gives you an outline in which to structure and flesh out your screenplay idea but is very vague in its description of act three. this book goes into much greater detail helping you structure act three and gives examples of various ways to go about tackling it. Also gives suggestions as to rewrites and finding and fixing flaws with your characters and story. much more useful than I thought it would be. Such a shame this writer died so young.

Had heard about these books for years and finally nabbed one as part of my new year's resolution

for becoming a better writer. Couldn't be more pleased with the encouragement, the plain spoken direction and the insights. I don't write screenplays, I write fiction but this book brings value to every writer. Definitely keeper shelf material.

Easy to read. I prefer Sid Field's way of breaking down the script more, but found myself taking what I liked about Blake Snyder's Beat Sheet and adding it to Sid Field's method and coming up with something that works for me.

When I first started writing short stories my mentor told me about Save the Cat and I fell in love with this book. While it is geared towards screen play writing, the techniques and structure can work for any story. If you want to get a hold on your story, regardless of the format or medium, read Save the Cat!

I don't know why so many people like to @#\$# on "formula" and "structure" but if you want to write a screenplay, or craft a story of any kind (TV, FILM, Novel, etc) that appeals to a wide audience or a particular one, then you need to know how to take people on what Blake calls the "emotional wheel". We read or watch these stories because it is true and relatable to real life. The "art" comes in the subtlety and way we tell these stories. What happens in our lives is exactly what occurs in good movies and television shows. You may not think this makes any sense but after reading Blake's books, you will know exactly what I'm getting at. I don't know who invented this but the old Hollywood/writing adage is true: No story is told. It is only retold. I've written up a 146 page screenplay for my movie, and after shooting 2 scenes of it, I've gotten some good feedback from it. This is despite all my technical problems with cinematography, people thought my few scenes were funny. Which is great because it's suppose to be a comedy, so I'm on the right track. Everyone thought something else was funny, the mark of a great movie when everyone with very different and unique personalities can look at the same thing and come away from it with very different interpretations, and still laugh. I have only God and Blake Snyder to thank for this. Read Blake's book, craft your story, and keep trying. Writing can be a lot of fun, but it's also tough. Good luck, and I look forward to see your stuff, out there!

I had my doubts about this third book in the series and expected a lot of rehashing. Plus it comes out 3 months after Blake's death, so.... But, to my pleasant surprise, this is a great book. Number one, Blake writes about his own journey and this stuff is great. The decisions we make that either

get us where we want to go or not. What is more important: Doing it your way or succeeding?
Secondly, there is a bunch of new stuff, I am especially happy about the five new finale beats. Very useful.

Better than STC, if such is possible. Very encouraging and a real boost in the Process of Screenwriting.

Have you ever thought about writing Hollywood's next great script? Well, here is how you do it.
Read Save the Cat! now!

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